

**SINGLE RTDI STATE AID ACTION
RESEARCH - CREATE - INNOVATE**

**Real-time tracking of
conditions, products and
means of transport
throughout the supply chain.**

**PEOPLE PRIVATE
COMPANY**

**Special Managing and Implementation
Service in the areas of Research,
Technological Development
and Innovation (RTDI)**

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European Union
European Regional
Development Fund

ΕΡΑνεΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Co-financed by Greece and the European Union

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DIGITAL step
DIGITAL UPGRADING OF ENTERPRISES 

The enterprise PEOPLE Private Company I.K.E. based in Peloponnisos region, has joined the Action "Digital Step" with a total budget of **84 million €**. The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 50.000,00€ out of which 24.999,99€ is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Specialized software & programs, website upgrade
- ✓ Digital services (Hosting, Internet connection, development of digital advertising material)
- ✓ Wage costs for new personnel

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of ΕΡΑνεΚ proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



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HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF, CF & ESF PROGRAMMES
MANAGING AUTHORITY OF ΕΡΑνεΚ



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